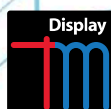


Environmental Report « 2008



Toshiba Matsushita Display Technology Co.,Ltd.

Message from the President

Toshiba Matsushita Display Technology Co., Ltd. (“TMD”) was established in April 2002 by integrating the liquid crystal businesses of Toshiba Corporation and Matsushita Electric Industrial Co., Ltd. Having further promoted the development of the advanced technologies and the manufacturing technologies it inherited from both its parent companies, TMD provides customers with high-value-added liquid crystal displays, especially in the field of small- and medium-sized displays.

In environmental activities, based on the Toshiba Group’s basic environmental policy, we are focused on developing environmental activities that are best suited for TMD. We regard these efforts as “one of our most important management issues,” and we are committed to contributing to society through “ECO Management.”

With the first commitment period of the Kyoto Protocol starting in 2008, companies are being called on to make further reductions in greenhouse gases. At TMD, we will concentrate our efforts on the “prevention of global warming” by actively investing in environmental protection equipment.

We have also established voluntary environmental standards for products, and we are engaged in the development of energy-saving products with low environmental burdens.

Specifically, we have established provisions for 25 groups of chemical substances that must be restricted or controlled, and we have established the Green Procurement Guidelines aimed at prohibiting or reducing the use of such substances in products or using alternatives. In addition to promoting green procurement with the cooperation of each of our suppliers, we are also conducting inhouse examinations and inspections.

“Presenting Dream Displays for the Future” — Contributing to society through advanced ECO management

Furthermore, in product design, we have implemented product assessments, and we have pursued product designs that take such factors as energy-saving and resource-saving into consideration.

While operating clean rooms as a display device manufacturer, we also use forms of energies such as electricity and fuels for manufacturing products, and we use greenhouse gases in the manufacturing processes.

In order to reduce the environmental burden of these business activities, we are furthering working practices that promote “CO₂ savings and cost reductions” on an ongoing basis in our production innovation activities. With respect to the reduction of chemical emissions, the reduction of total waste generation and other activities which we have maintained in the past, we have selected and have been intensively engaged in “priority substances to be reduced” and “priority waste products to be reduced.”

At TMD, our environmental slogan is to “contribute to society through state-of-the-art displays and advanced Eco Management.” We are actively pressing forward with a fusion between advanced technologies and environmental considerations, including low-temperature polysilicon TFT liquid crystal displays, organic electroluminescence (EL) displays, and System on Glass (the technology of integrating part of the drive circuits onto the glass substrate using low-temperature polysilicon TFT).

We will continue to promote business activities with environmental consideration at all stages of product development and design, procurement, manufacture, delivery, use, and disposal.

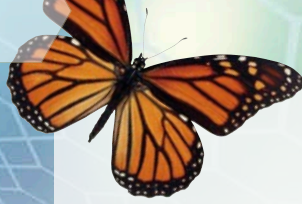
As a compilation of these environmental measures, we will also build and make continual improvements on our environmentally friendly brand by communicating with all of our stakeholders.



Yoshio Ooida

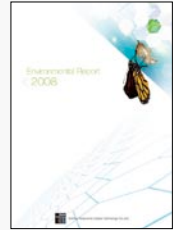
President and Chief Executive Officer

July 1, 2008



Cover Message

"Our true planet reflected in displays"
Toshiba Matsushita Display Technology will contribute to further social development and growth while working toward a better global environment.



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This report has been compiled based on the results of FY2007; however, it also includes some results of FY2008. (April 2007 to March 2008, and April to May 2008)

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