

Philosophy and Vision

The following describes TMD's "Philosophy" and "Vision," which are used as guidelines for the company as well as for individual employees.

<Corporate Philosophy>

Expand business as a globally active enterprise

We will expand our operations in a way that accurately captures opportunities, by clarifying our strengths and by keeping a close eye on market trends from a global perspective.

Embrace the mission of providing state-of-the-art displays

We will engage in manufacturing in a way that provides high added value to all our customers and gives them excitement and enjoyment.

Promote a dynamic style of management that combines innovation with flexibility

We will promote a flexible style of management in order to survive in the fast-paced display market.

Contribute to the global development of lifestyles and culture

Based on a spirit of respect for human life and dignity, we will enrich the lifestyles of people the world over while being conscious of the global environment, and we will contribute to the world culture.

Continue to be a socially minded company

We will continue to maintain class and character as an organization, by each and every one of our employees acting ethically and with a public mind-set at all times.

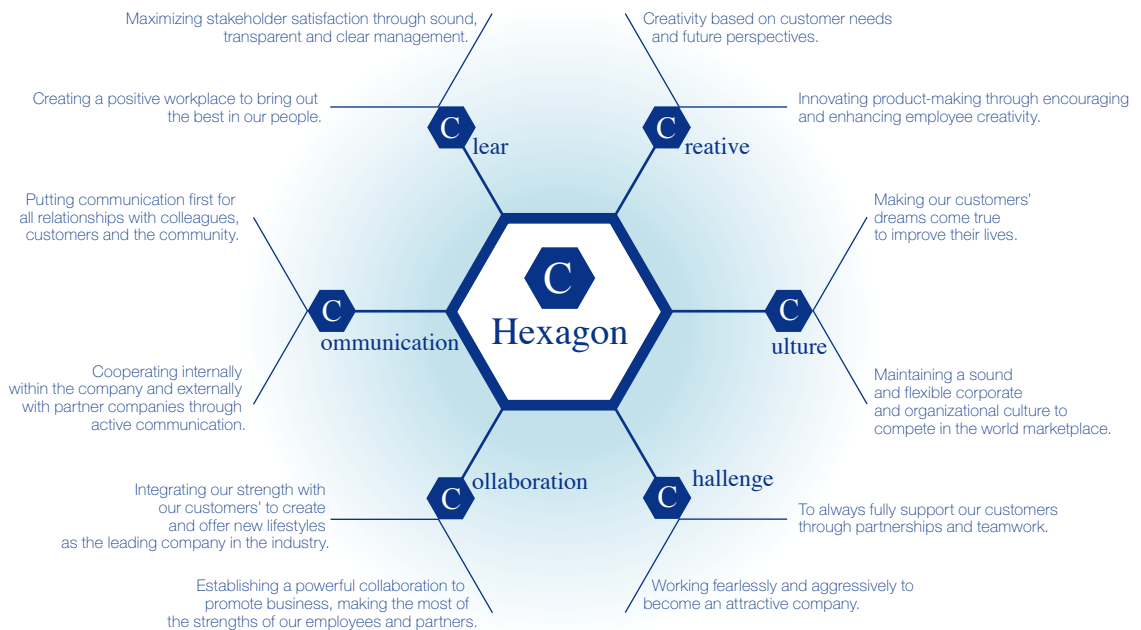
■ Corporate Vision



Six C Visions - C Hexagon

Toshiba Matsushita Display Technology Group has the marketing expertise to transform customer needs into products, reflecting the industry's highest level of technology.

We will continuously evolve in order to offer even greater value to our customers, always demonstrating our concern for our global environment.



Clear, Creative, Communication — "SOZO" Company

Toshiba Matsushita Display Technology Group

*Our Hexagon

- is a very stable six-sided shape
- represents our strong commitment to the future
- is associated with benzene rings in organic chemistry
- links with crystal, the icon for our business