



## *Green Plan TM 2012*

### **1) Develop “Dream-inspiring Display” with due consideration to environment**

- ☆Increase the rate of compliance with our voluntary standards to 80% in fiscal 2012.
- ☆Reduce the weight and number of parts by adopting system-on-glass and organic EL displays.
- ☆Promote reduction of the 25 chemical substance groups towards complete abolition in fiscal 2010.

### **2) Take environment into account from the stage of procurement of materials in accordance with our “Green Procurement Guidelines”.**

### **3) Prevention of global warming**

- ☆Reduce the energy-oriented CO<sub>2</sub> emissions by 22% below the fiscal 2002 level on a per-unit-of-substrate-area basis by fiscal 2012. (Global)
- ☆Reduce CO<sub>2</sub> emissions along with global warming gases such as PFCs equal to those of the 2000 level in 2012. (Global)
- ☆Reduce the CO<sub>2</sub> emissions associated with product logistics by 15% below the fiscal 2007 level on a per-unit-of-substrate-area basis by fiscal 2012. (Global)

### **4) Reduction of total emissions of chemical substances**

- ☆Reduce the total emissions of chemical substances by 54% globally by fiscal 2012.  
(Base year: fiscal 2002)

### **5) Reduction in total quantity of waste generated**

- ☆Reduce the total waste generated in fiscal 2012 by 30% globally on a per-unit-of-substrate-area basis. (Base year: fiscal 2002)

### **6) Water resource protection (We will work on effective use and protection of water resources.)**

- ☆Reduce the water usage in fiscal 2012 by 15% globally on a per-unit-of-substrate-area basis.  
(Base year: fiscal 2007)

### **7) Establish an eco-brand and continuously improve its value.**

### **8) Promote communication with eco-management-related stakeholders actively.**