



Green Plan TM 2012

- 1) Develop “Dream-inspiring Display” with due consideration to environment
 - ☆Increase the rate of compliance with our voluntary standards to 80% in fiscal 2012.
 - ☆Reduce the weight and number of parts by adopting system-on-glass and organic EL displays.
 - ☆Promote reduction of the 25 chemical substance groups towards complete abolition in fiscal 2010.

- 2) Take environment into account from the stage of procurement of materials in accordance with our “Green Procurement Guidelines”.

- 3) Prevention of global warming
 - ☆Reduce the energy-oriented CO₂ emissions by 22% below the fiscal 2002 level on a per-unit-of-substrate-area basis by fiscal 2012. (Global)
 - ☆Reduce CO₂ emissions along with global warming gases such as PFCs equal to those of the 2000 level in 2012. (Global)
 - ☆Reduce the CO₂ emissions associated with product logistics by 15% below the fiscal 2007 level on a per-unit-of-substrate-area basis by fiscal 2012. (Global)

- 4) Reduction of total emissions of chemical substances
 - ☆Reduce the total emissions of chemical substances by 54% globally by fiscal 2012. (Base year: fiscal 2002)

- 5) Reduction in total quantity of waste generated
 - ☆Reduce the total waste generated in fiscal 2012 by 30% globally on a per-unit-of-substrate-area basis. (Base year: fiscal 2002)

- 6) Water resource protection (We will work on effective use and protection of water resources.)
 - ☆Reduce the water usage in fiscal 2012 by 15% globally on a per-unit-of-substrate-area basis. (Base year: fiscal 2007)

- 7) Establish an eco-brand and continuously improve its value.

- 8) Promote communication with eco-management-related stakeholders actively.