

On the Revision of the Toshiba Matsushita Display Technology Group Standards of Conduct

Factors such as the IT revolution, globalization, and an increased awareness of the need to protect Earth's environment, have made it even more important for corporations to honor to the full their social responsibilities and obligations.

Toshiba Matsushita Display Technology Group is a global enterprise. Our fundamental policy is to make a positive contribution in every country and region in which we operate, and to earn the trust and respect of the community through our business activities. Toshiba Matsushita Display Technology Group proactively meets its social responsibilities and responds to the expectations of the communities in which it does business on the basis of the guidelines provided by the Toshiba Matsushita Display Technology Group Standards of Conduct.

These Standards of Conduct define a clear, common code of conduct for all executives and employees of Toshiba Matsushita Display Technology Group, wherever they may be in the world. With the latest version, the contents of the Standards of Conduct have been augmented and reauthorized.

Compliance with legal, social and ethical standards underpins the continued growth and development of any enterprise. It is also vital that management decisions and business activities meet the expectations and interests of stakeholders, including customers, shareholders, employees and the local community.

Chapter 1 SOC for Business Activities

1. Customer Satisfaction

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) supply products, systems and services (hereinafter called “products and services”) that are safe and useful and that satisfy customer needs and requirements; and
- (2) listen and respond to the advice and demands of customers, in respect of products and services, sales, marketing and after-sales service.

2. Production and Technology, Quality Assurance and Product Safety

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) observe all applicable laws and regulations related to production and technology, quality assurance and product safety; and
- (2) supply safe and high quality products and services which incorporate the most advanced technologies, promoting technological innovation and product improvement in both hardware and software.

3. Marketing and Sales

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) deliver superior products and services that meet customer needs and requirements, and conduct marketing and sales activities in compliance with all applicable laws and regulations; and
- (2) recognize the value of information as an asset and endeavor to protect information on third parties (including information on other companies and personal data*) obtained through marketing and sales.

*Note: “personal data” as used in these SOC, means any information on individuals, such as customers, job applicants, directors and employees , that is handled in the course of business and that enables identification of the individual.

4. Procurement

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) comply with all applicable laws and regulations and make all purchases through fair transactions on the basis of acceptable quality, price and delivery; and
- (2) provide suppliers with opportunities to compete based on appropriate criteria for fair relationship with Toshiba Matsushita Display Technology Group

5. Environmental Protection

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) recognize that the Earth is an irreplaceable asset, that there is a collective obligation to deliver it to future generations in a sound state, and strive to promote a sustainable environment.
- (2) comply with international, regional and national standards, laws, regulations, agreements, industry guidelines and rules related to environmental protection.
- (3) contribute to society by developing and offering excellent products that incorporate technologies for environmental protection.

6. Export Control

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) refrain from any transactions that may undermine the maintenance of global peace and security.; and
- (2) prepare and implement export control compliance programs (hereinafter called the Export Control Program) that stipulate corporate policies and procedures for assuring compliance with all applicable export laws and regulations in each country and region of operation, and with those of the United States where applicable.

7. Competition Law

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) comply with any and all laws and regulations enacted for the purpose of maintaining free and fair competition (hereinafter “competition laws”); and
- (2) prepare and implement a competition law compliance program that sets out corporate policies and procedures for assuring compliance with applicable competition law and related regulations and undertake periodic reviews to monitor compliance.

8. Improper Payments

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall observe prohibitions on illegal or improper payments and follow lawful, generally accepted and sound commercial practices.

9. Government Transactions

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall engage only in conduct that does not violate local laws or regulations and that does not breach the terms of any contract with government.

10. Intellectual Property Rights

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) observe laws and regulations associated with patent law, copyright law and other intellectual property rights laws*; and
- (2) protect the results of intellectual activities with intellectual property rights, make extensive use of those rights, and respect the legitimate intellectual property rights of third parties.

*Note: The term “intellectual property rights” as used in the SOC, includes patent rights, Toshiba trade name, utility model rights, design patent rights, trademarks, copyrights, mask work rights, proprietary information (trade secrets, know-how) and any other such rights.

11. Accounting

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall comply in full with any laws or regulations regarding accounting and conduct proper accounts management and financial reporting.

Chapter 2 SOC for Corporate and Individual Relationships

12. Human Resources

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) accept the different values of individuals and respect differences in character and personality based on a fundamental respect for human rights;
- (2) observe and respect laws enacted to protect basic human rights and shall not engage in acts of discrimination or condone use of either child labor or forced labor;
- (3) as enterprises, respond promptly to any acts within the Toshiba Group that infringe basic human rights and act resolutely to ensure the termination of the infringement and
- (4) endeavor to ensure a creative, efficient, safe and comfortable working environment for directors and Employees .

13. Corporate Information and Company Assets

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) properly manage corporate information* and company assets;
- (2) respect proprietary information and prohibit disclosure or improper use of corporate information; and
- (3) assure the proper protection of personal data throughout their business activities.

*Note: “corporate information” as used in the SOC, means all information, both tangible and intangible, including information related to third parties, that is handled by Directors and Employees in the course of conducting business, and that could, regardless of its source or ownership, have a negative impact on business activities if disclosed to any third party.

Chapter 3 Information Disclosure

14. Corporate Communications

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) endeavor to obtain the understanding of stakeholders, including customers, shareholders and the local community, in respect of corporate activities, products and services, and further improve public recognition of Toshiba Matsushita Display Technology Group and its corporate image by means of positive and timely corporate communications activities on corporate information, such as corporate strategy and financial data; and
- (2) ensure that all executives and employees are well informed of management policies, and promote information sharing as a means of raising morale and creating a sense of unity.

15. Advertising

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) use advertising activities to increase public awareness of the Toshiba Matsushita Display Technology brand and public awareness of, and trust in, the Toshiba Matsushita Display Technology Group;
- (2) seek heightened awareness of the Toshiba Matsushita Display Technology Group as a “good corporate citizen,” at global, national and regional level.

Chapter 4 SOC for Community Relations

16. Community Relations

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall:

- (1) contribute to and cooperate with all local communities in which Toshiba Matsushita Display Technology Group operate, in order to promote good relations and mutual respect and understanding;
- (2) support directors and Employees in undertaking voluntary activities and give full consideration to each individual's desire to exercise his or her civil rights; and
- (3) contribute to the development and improvement of each country and region in which Toshiba Matsushita Display Technology Group operates, and make appropriate contributions to the community, after consideration of the good of the community, the nature of the requests and the reasons for making contributions.

17. Political Contributions

Toshiba Matsushita Display Technology Group Corporate Policy

Toshiba Matsushita Display Technology Group Companies shall not make inappropriate donations, either directly or indirectly, to any politician or political organization.